



ARTICLE XXIII: SIGNS

§2301. SCOPE & APPLICATION.

1. The purpose of a sign within the Township of Cherry Hill shall be to identify an establishment, not to advertise. Identification signs allow the principal name of the establishment or proprietor and a brief description of the principal goods or services offered.
2. In all zoning districts within the Township of Cherry Hill signs may be erected, altered, maintained, used, removed or moved only when compliance with the provisions of this Article and any and all other ordinances and regulations of the Township of Cherry Hill relating to the erection, alteration, maintenance, use, removal or moving of signs and similar devices.

§2302. DEFINITIONS. For purposes of this Article, the following definitions shall apply:

1. Approved Combustible Plastics: shall mean only those plastics which when tested in accordance with American Society of Testing Materials (ASTM) standard method for test for flammability of plastics over 0.050" inch thickness (C635-44) burn no faster than 2.5" inches per minute in sheets of 0.060" inch thickness.
2. Awning: A roof like cover that is temporary in nature and that projects from a wall of a building for the purpose of shielding a doorway or window from the elements.
3. Billboard: Means a sign structure and/or sign utilized for advertising an establishment, an activity, a product, service or entertainment, which is sold, produced, manufactured, available or furnished at a place other than on the property on which said sign structure and/or sign is located.
4. Canopy: See Awning.
5. Changeable Copy: shall mean information, which relates to changing events and/or messages relating to the structure and use to which the sign relates.
6. Externally Lighted: shall mean any sign whose sole source of artificial illumination is outside the display portion of the sign.
7. Erect: shall mean to build, construct, attach, place, suspend or affix and shall also include the painting of signs or displays on the exterior surface of a building, structure, or natural surface.
8. Façade Sign: shall mean any sign attached to or painted on the building
9. Freestanding Sign: shall mean any sign attached to a structure the sole purpose of such structure to support the sign.
10. Frontage: shall mean the distance between property lines of any property measured along the right-of-way lines of the street.
11. Functional Sign: shall mean directional, information or public service signs, such as signs advertising locations of rest rooms, telephone or similar facilities of public convenience and signs located on mechanical dispensing equipment that identified its product.
12. Grade Level: shall mean the lowest point of elevation of the finished surface of the ground where the sign support structure meets the ground.
13. Home Occupation Sign: shall mean a sign that relates to any business or profession conducted within a structure whose primary use is residential and the occupant of that residence conducts business therein.

14. Lineal Front Foot of Building: shall mean the distance between building sidelines of any building measured along the right-of-way of the street.
15. Marquee: shall mean a fixed shelter used only as a permanent cover or roof and extending over a building line and which is entirely supported by the building to which it is attached.
16. Marquee Sign: shall mean a sign which is attached to a marquee.
17. Menu Sign: shall mean a sign associated with a drive-through eating establishment, which lists the foods and beverages for sale, along with the price of the item. The name of the restaurant to which the drive-through is connected may be listed, as well as the logo
18. Mobile Sign: shall mean a sign which is not affixed to the building structure or permanently attached to a freestanding structure.
19. Multiple Occupancy and Tenancy Sign: shall mean signs relating to a use or facility containing multiple occupancy and tenancy and displaying the various names, professions, and interests of the various tenants.
20. Office Building: shall mean a structure where over half the floor area is utilized for the carrying out of consultation, record keeping, or clerical work, or as a place where a professional carries on his business.
21. Office Complex: shall mean two (2) or more office buildings with common parking areas.
22. Official Sign: shall mean any sign, symbol or device erected and maintained by Federal, State, County, or Local Government agency for the purpose of informing or guiding the public; or for the protection of health, safety, convenience and general welfare as determined by the Planning Board.
23. Off Site sign: shall mean any sign located on a lot other than the lot occupied by the use, event or product, which said sign identifies, **EXCEPT** bus shelters as expressly provided by Township Council by contract or Ordinance and temporary signs, as provided in §2312.
24. Person: shall mean and include any person, firm, partnership association, cooperation, company organization of any kind.
25. Political Sign: A sign expressing support for or opposition to a candidate for political office or an issue specific to a current election or referendum or any matter of public interest and shall include such political paraphernalia as posters, bumper stickers (when not affixed to a moving object), banners, or the like.
26. Principal Façade: shall mean the portion of the building which faces the street which generates the most vehicular and pedestrian traffic as determined by the approving authority.
27. Professional shall mean a member of a recognized profession such as doctors, ministers, architects, professional engineers lawyers, and such similar professional occupations as so designated in N.J.S. Title 45. For the purpose of this ordinance, a barbershop or beauty shop shall not be considered a profession.
28. Projected Sign: shall mean a display or exhibit cast or reflected upon a wall, screen, or other surface or area, whether for continuous periods or not.
29. Pylon/Pole Sign: shall mean a sign supported by or suspended from a freestanding column or columns.
30. Roof Sign: shall mean any sign erected, constructed or maintained upon or over a roof of any building with its principal support on the roof structure.

31. Sign: shall mean that portion of any building or structure or portion thereof on which any announcement, declaration, display illustration, graphics insignia, or logo used to identify the interest of any person or product when same is seen from a street. This includes walls and facades. The above criteria for a sign shall not include signs which are found within a building or structure.
32. Sign, Inflatable: Any display capable of being expanded by air or other gas and used on a permanent or temporary basis to advertise a product or event.
33. Street Frontage: See Frontage
34. Structural Trim: shall mean the molding, battens, capping, nailing strips, latticing, platforms and letters, figures, characters or representations in cut out or irregular form which are attached to the sign structure.
35. Temporary Signs: shall mean a sign, which is erected for a limited period of time, as provided in this ordinance.
36. Vehicular Sign: shall mean any sign permanently or temporarily attached to a non-operating vehicle. Such vehicle shall include, but not be limited to a car, truck, van or bus.

§2303. GENERAL REGULATIONS. The following general regulations shall be applicable to all zones except as specifically limited:

1. There shall be no more than four signs per business establishment with the exception of:
 - a. Official Governmental signs
 - b. Temporary signs
 - c. No Trespassing, fishing, and/or hunting signs
 - d. Functional signs
2. The proposed freestanding sign location shall conform to the following:
 - a. There shall be a minimum distance of fifteen (15') feet between any side property line and the nearest portion of any freestanding sign erected under the provisions of this Ordinance, **AND**
 - b. There shall be a minimum distance of fifty (50') feet between the nearest portion of any freestanding sign and another freestanding sign, **AND**
 - c. A property line with a frontage of less than fifty (50') feet shall not be permitted a freestanding sign.
3. In no case shall a sign, other than an official sign or functional sign be erected within the official right-of-way of any street, unless specifically authorized by ordinance or regulations of Cherry Hill Township. All signs other than those permitted within the street right-of-way shall be:
 - a. Erected either with the bottom of the sign at least eight (8') feet above the level at which the driveway meets the street, or
 - b. Shall be set back from the property line for a distance of not less than ten (10') feet, or
 - c. Shall be at least fifty feet (50') from the side of any street or driveway intersection.

4. The following signs are prohibited in all zones:
 - a. A flashing, blinking, twinkling, animated, moving or projected sign of any type, or a sign, which presents an illusion of movement. Static time and temperature displays are permitted.
 - b. Any sign erected, constructed or maintained as to:
 - (1) Obstruct any fire escape, window, door or opening used as a means of egress or ingress, and
 - (2) Interfere with any opening required for legal ventilation.
 - c. Any sign whose form character, or shape may confuse or dangerously distract the attention of the operator of a motor vehicle.
 - d. Any advertisement which uses a series of two or more signs or units, placed in a line parallel to the highway, or in a similar fashion, all carrying a single advertising message part of which is contained on each sign.
 - e. Signs which in any way simulate official, functional, directional or warning signs erected or maintained by the State of New Jersey, County or Municipality thereof, any railroad, public utility or similar agency concerned with the protection of public health or safety.
 - f. Off-Site signs and Billboards are prohibited in all zones.
 - g. Any freestanding sign exceeding seventeen (17') feet in height or exceeding seventeen (17') above grade level.
 - h. Any sign attached to or painted on trees, fences, utility poles, rocks, curbs, walks, lamps, hydrants, benches, bridges, telephone booths, traffic signs, other utility structure, within any street right of way or placed upon any property owned by the Township of Cherry Hill. This requirement does not apply to "no trespassing" signs, "no fishing, and/or hunting" signs; official, directional, functional or warning signs erected and maintained by the State, County, or municipality; or warning signs such as "Beware of Dog" or an existing danger.
 - i. Signs bearing text of a laudatory nature including services or product names normally furnished by any such proprietor, it is the purpose of this article to limit the use of signs to identification or directional purposes only. Identification signs allow the principal name of the establishment or proprietor and a brief description of the principal goods or service offered.
 - j. Any sign which, applying contemporary community standards has a dominant theme or purpose and appeal to prurient interest.
 - k. Mobile signs.
 - l. Multiple occupancy and tenant signs (except as permitted in §2308).
 - m. Vehicular Signs.
 - n. Any political sign that is temporarily or permanently affixed to a fire hydrant, telephone booth, utility pole, telephone pole, traffic sign or other public utility structure or posted, painted or otherwise affixed to trees, rocks, or other natural features within a street right-of-way, or in any other manner placed within any street right-of-way or placed on any property owned by the Township of Cherry Hill.
 - o. Inflatable signs or tethered balloons shall not be allowed, except decorative small balloons no larger than 24 inches in diameter.

5. All signs shall be permanently fixed to the ground or attached to a building or structure in a manner conforming to the B.O.C.A. code and other applicable State and Township statutes and ordinances.
6. No sign shall be illuminated between the hours of 10:00pm and 7:00am, unless the business or establishment so advertised is open to the public during these hours, in which event any such establishment may keep such sign illuminated until such business is closed to the public.
7. No sign shall be erected containing information on it which states or implies that a property may be used for any purpose not permitted under the provisions of the Township Zoning Ordinance in the zoning district in which the property to which the sign relates is located.
8. Signs advertising an establishment or use no longer in existence or a product no longer available shall be removed within fourteen (14) days.
9. Changeable copy signs shall not be permitted unless the sign relates to a movie theatre, religious institution, public school or a gasoline filling station as provided by §2602.(b).
10. Banners, spinners, flags, and pennants shall be permitted for a two (2) week period during the opening of a new retail business or a change of ownership upon application to the Zoning Officer.
11. Functional signs shall not exceed three (3) square feet in area per sign.
12. In order that no sign be injurious to public interest or endanger the interests of public safety or morals, all unlicensed signs shall be removed upon receipt of a written notice of violation served by the Zoning Officer or his representative to the landowner or lessor or lessee of the sign. Such violation shall be discontinued immediately upon receipt of such notice.
13. Each dwelling and business establishment shall display their street number in a prominent location so it is visible from the street at all times. The height of the number shall be such that it is legible to an individual at the front curb line.
14. Each business which has a Class C Plenary Retail Consumption License, may have, as part of their façade or freestanding sign, a changeable copy portion subject to the following restrictions:
 - a. No more than one (1) sign of this type, per business is permitted, and
 - b. The changeable copy portion of the sign shall not exceed one-third (1/3) of the total sign area or twenty-four (24) square feet, whichever is less, and
 - c. The copy of such signs shall be limited to three (3) lines indicating entertainment, or special and limited commercial or professional events.
15. All permanent signs shall be constructed of materials only as permitted by the New Jersey Uniform Construction Code (*N.J.A.C. 5:23-1 et. seq.*) and of such type and strength that it will withstand the effects of outdoor elements without unreasonable degradation. Such signs shall not topple, sited, rip, break, or cause any safety hazard.
16. Awning Signs and Canopy Signs pitted.
 - a. No more than thirty-three percent (33%) of an awning or canopy may be utilized as a sign.
 - b. All applicable requirements of §2303 GENERAL REQUIREMENTS.

§2304. COMPUTATION OF SIZES.

1. The size of any sign shall be computed by multiplying its greatest height by its greatest length, exclusive of supporting structures, unless such supporting structure is illuminated or is in the form of a symbol or contains identification copy, but for the purpose of making such determination, the applicant may block off portions of the sign into not more than three (3) rectangles in order to exclude large areas of open areas caused by the particular design or shape of the sign.
2. Two-sided signs bearing the same message on both sides shall be measured by using the surface area of one (1) side of the sign only. When there is a different message on each side of the sign, each side will be considered as separate sign.

§2305. RESIDENTIAL ZONES. In Residential Agricultural (RA) zone, Residential Agricultural Planned Community (RAPC) zone, Residential zones R1, R2, R3, High-Rise Residential (R20) zone, Multi-Residential (R7 & R10) zone, and Institutional Zone (IN), no sign shall be erected in whole or in part unless it complies with the following regulations:

1. No more than one (1) permanent sign per use shall be permitted in this zone, unless otherwise specified herein.
2. A name plate not exceeding one (1) square foot in area and an address not exceeding two (2) square feet in area, both situated within the property lines.
3. No more than one (1) non-illuminated temporary sign indicating the prospective or completed sale or rental of the premises upon which it is located. This sign shall not exceed six (6) square feet in area and four (4') feet in height for a residential use, and shall not exceed thirty-two (32) square feet in area and six (6') feet in height for a commercial or industrial establishment. The sign shall be removed within seven days after consummation of a lease or sales transaction.
4. Official governmental signs which can be regulated by this Ordinance shall be regulated to conform with the zone in which they are placed.

Official governmental signs, which can be regulated by this Ordinance, shall be regulated to conform to the zone in which they are placed.

5. Permanent identification signs for major subdivisions shall not exceed thirty-two (32) square feet in area and shall be limited to one (1) sign per street frontage or one (1) sign for every three hundred (300') feet of street frontage, with a maximum of two (2) signs. Review of these signs shall be made before final subdivision approval is granted. These signs shall be made of a permanent material and in compliance with §2303.
6. A sign indicating site or development of premises by a builder, construction, or developer shall not exceed twelve (12) square feet in area and shall be limited to one (1) sign per street frontage or one (1) sign for every three hundred (300') feet of street frontage with a maximum of two (2) signs. The sign shall not be erected until application is made to the Planning Board for site plan or subdivision approval. The sign shall remain up until the project is completed.
7. Identification signs for churches, hospitals, schools, playgrounds, parks, and public utility installations shall be permitted one (1) sign not to exceed twenty four (24) square feet in area. In addition, a changeable copy sign not exceeding sixteen (16) square feet in area and six (6') feet in height shall also be permitted. The changeable copy sign may be substituted with a sign sixteen (16) square feet in area and six (6') feet in height to indicate charitable functions; such as, but not limited to, bingo.

8. Signs advertising the sale of products grown on the premises shall not exceed one (1) in number and each sign shall not exceed nine (9) square feet in area. These signs shall be freestanding or façade signs.
9. Clubs, lodges and social organizations shall be permitted one (1) non-illuminated sign not to exceed six (6) square feet in area. This sign may be a façade sign or a freestanding sign.
10. Signs prohibiting or otherwise controlling trespassing, fishing, and/or hunting shall be limited to one (1) sign for each fifty (50') feet of street frontage. Each sign shall not exceed one (1) square foot in area.
11. Permanent project identification signs for multi-family or high-rise residential developments shall be limited to one (1) sign per street frontage, not to exceed thirty-two (32) square feet in area.

§2306. SIGNS IN BUSINESS ZONES. Within these zones, no sign shall be erected or altered in whole or in part unless it complies with the following regulations:

1. Signs permitted in residential zones
2. In **Neighborhood Business (B1)** zone:
 - a. Each commercial establishment may have one (1) sign located on or attached to the principal façade of said establishment on each street frontage.
 - b. Signs shall not project more than two (2') feet beyond the building line.
 - c. Signs shall not exceed:
 - (1) an area equal to either fifteen (15%) percent of the principal façade area, including window and door area on which, or in front of which, they are displayed, or
 - (2) forty (40) square feet, which ever is smaller.
 - d. Signs required by law to be exhibited by the occupants of the premises.
 - e. No sign, except such directional devices as may be required by the Federal Aeronautical Authorities (FAA) shall be placed, inscribed or supported upon the roof or upon the structure in such a fashion as will cause the sign to extend above the roof of any building.
3. In **Highway Business (B2)** zone, **Shopping Center Business (B3)** zone, and in **Regional Business (B4)** zone:
 - a. Each retail business establishment on the ground floor of a structure may have one (1) sign located or attached to the façade of said establishment on each street, not to exceed:
 - (1) An area equal to either fifteen percent (15%) of the façade area of the business, including window and door area on which, they are displayed, OR one hundred and fifty (150) square feet, which ever is smaller.
 - b. Each office structure may have one (1) sign, identifying the office complex, located or attached to the façade of said structure on each street not to exceed:
 - (1) An area equal to either five percent (5%) of the façade area including window and door area, or fifty square feet (50 sq. ft.), which ever is smaller.
 - (2) Any individual business within an office structure may not have its own façade sign.

- c. Each business with an approved individual site plan with at least fifty (50') feet of indigenous street frontage may have one (1) freestanding sign on each street frontage, provided such signs are not larger than one-half (1/2) square foot of sign per lineal front foot of the building with a maximum of one hundred fifty (150) square feet of area and shall be placed within the property lines of the premises to which they relate.

In the case of a group of business uses sharing a common parking area, one (1) freestanding sign shall be permitted for the purpose of identifying the entire site as a shopping center or other commercial or professional use. Such sign shall not be larger than one-half (1/2) square foot of sign per lineal foot of building with a maximum of one hundred fifty (150) square feet and must be erected within the property lines of the use to which it relates.

- d. Signs required by law to be exhibited by the occupants of the premises.
- e. No sign, except such directional devices as may be required by the Federal Aeronautical Authorities (FAA), shall be placed upon any structure which extends above the roof of the building.
- f. Drive-through eating establishments are permitted one (1) menu sign, which shall not be visible from the road, and which shall be no larger than five (5') feet by seven (7') feet, and no taller than eight (8') feet. The name of the restaurant to which the drive-through is attached and a logo may be included on the menu sign

§2307. SIGNS IN INDUSTRIAL ZONES. In Restricted Industrial (IR) zone, no sign shall be erected in whole or in part unless it complies with the following regulations:

1. One (1) façade sign not to exceed five percent (5%) of the principal façade, OR one hundred and fifty (150) square feet, which ever is smaller.
2. Where there are five (5) or more industrial establishments in an industrial park a freestanding sign shall be permitted on the principal street frontage for the purpose of identifying the industrial park which shall not exceed sixty (60) square feet.
3. One (1) freestanding sign may be permitted for each building of at least 20,000 square feet and on a lot of at least two (2) acres, subject to all the requirements, restrictions and conditions of §2303 "GENERAL REGULATIONS", and also subject to the following restrictions and conditions:
 - a. A freestanding sign shall not exceed sixty (60) square feet in size and ten (10') feet in height.
 - b. A freestanding sign shall not be mounted in the air on posts or poles.
 - c. All freestanding signs within an industrial park shall be consistent in design, color and material. No more than two (2) colors shall be permitted on any one (1) freestanding sign.
 - d. A freestanding sign shall list only the name and address of the single tenant when the sign is for a single tenant building. For a multiple tenant building, a freestanding sign shall list no more than four (4) tenants and the top twenty- five percent (25%) of the sign, at a minimum, shall be used for identifying the street number, building or complex.
 - e. An application for a permit for a freestanding sign, along with the appropriate fees, shall be made to the Department of Community Development according to the procedure outlined in §2310 "PERMITS", as amended. If the application complies with the requirements of the Ordinance, the application shall be approved and forwarded to the Department of Building inspections for building permits.

§2308. SIGNS IN OFFICE ZONES. Within these zones, no sign shall be erected or altered in whole or in part unless it complies with the following regulations:

1. In Office (O1, O2 and O3) zones, none other than the following signs shall be permitted:
 - a. Those signs permitted in residential zones.
 - b. Each office building shall be permitted one identification sign attached to the principal façade. Such a sign shall not exceed two (2') feet beyond the building line. The size of the sign shall not exceed five (5%) percent of the principal façade or fifty (50) square feet in area, whichever is smaller.
 - c. Each office building shall be permitted one (1) freestanding sign not to exceed twenty (20) square feet in area. If the office building is part of an office complex, it shall not be permitted a freestanding sign, however, the office complex shall be permitted a freestanding sign not to exceed twenty (20) square feet.
2. In the Limited Office zone (O1), where multiple-occupancy of an office building or office complex is involved, the freestanding sign permitted under §2308.1.c. above may contain a directory listing the professional offices for the purpose of identifying office location. The sign shall conform to the following:
 - a. The top twenty-five (25%) percent of the sign, as a minimum, shall be used for the identifying street number and the name of the office building or complex.
 - b. In those cases where the street number is not the identification of the building or complex or an integral part of the name, the street number shall be added at the top of the sign in numerals seven (7") inches high.
 - c. The area of the added numerals shall not be considered within the twenty (20) square feet size limitation.

§2309. SIGNS IN THE AGRICULTURAL/HORTICULTURAL OVERLAY ZONE. Signs shall be permitted in the Agricultural/Horticultural Overlay Zone only as provided below:

1. Freestanding Sign. One (1) freestanding sign is permitted as provided below:
 - a. Maximum forty square feet (40 sq. ft.); of which sixteen square feet (16 sq. ft.) may include a change of copy sign for a Farm Market only.
 - b. Maximum height of seventeen feet (17') to the top of the sign from ground level located outside the traffic line of site.
 - c. Minimum clearance from ground to bottom of sign is eight feet (8') for signs more than three (3') feet in height.
 - d. Signs three (3') feet or less in height shall be ground-mounted only.
 - e. The freestanding sign shall be located in accordance with all requirements, restrictions and conditions of §2303 "General Regulations" of this Article.
2. Façade Sign. One (1) Façade Sign is permitted as provided below:
 - a. Each Commercial establishment may have one (1) sign located or attached to the principal facade of said establishment on each street frontage.
 - b. Such sign shall not exceed an area equal to either fifteen percent (15%) of the principal facade area, including window and door or forty (40) square feet, whichever is smaller.

§2310. NON-CONFORMING SIGNS.

It is the intent of this Ordinance that as expeditiously as legally possible, all existing signs not conforming to the provisions of this Ordinance be eliminated or brought to conform with this Ordinance. In the event an existing non-conforming sign is altered or proposed to be altered, the sign must either be brought to conform to this Ordinance or removed immediately. An alteration will include:

1. Change of size or configuration of a sign.
2. Change of illumination or structure of a sign.
3. Substantial reconstruction after destruction by fire, storm, or other calamity is prohibited. Substantial reconstruction shall mean that at least fifty percent (50%) of the sign and/or supporting structure will require replacement. All owners of nonconforming signs will be notified that their signs are nonconforming and of the terms of this Ordinance.

§2311. PERMITS.

It shall be unlawful to erect, alter, relocate or maintain within the Township of Cherry Hill any sign as set forth and defined in this Ordinance except those hereinafter exempted without first making application for and obtaining from the Township Clerk which may be required by other Ordinances.

It is the obligation of the person erecting any sign in the Township to ascertain that a proper permit is obtained for that sign. All signs must be erected with the written approval of the property owner. Non-compliance can result in a fine of up to two hundred dollars (\$200.00) per day for each day the sign is in violation.

1. Application. Applications for permits shall be made on Township forms and shall be completed fully by the applicant or his agent before accepted for review. Information needed shall be determined by the Department of Community Development.
2. Procedure. Completed application shall be submitted to the Department of Community Development for review. The Department of Community Development shall determine whether the sign, or proposed sign is in compliance with this Ordinance and all other laws and ordinances of the Township of Cherry Hill. It then shall be forwarded to the Department of Building Inspections for building permits.
3. Exceptions. The following shall not require an application, permit or fee:
 - a. Nameplate and address in residential zone.
 - b. Prospective sale or rental signs.
 - c. Official governmental agency signs.
 - d. Signs advertising the sale of products grown on the premises.
 - e. Signs prohibiting or controlling trespass, hunting, and/or fishing and warning signs.
4. Fees. All fees for signs are identified in Article IX-A of the Cherry Hill Subdivision Ordinance (Ordinance 68-1)

§2312. TEMPORARY SIGNS

1. General Regulations.
 - a. In all zones within the Township of Cherry Hill, temporary signs may permitted, for a period not to exceed twenty (20) days, only to promote a charitable, educational, civic, cultural or religious special event, upon application to the Clerk's Office for a Temporary sign permit. All other temporary signs are expressly prohibited.

- b. All approved signs must be removed with twenty-four (24) hours after the event. The size, material, and number of signs permitted shall conform with requirements of permanent signs for the zone in which such temporary sign(s) may be located, except that:
 - (1) Temporary signs in Institutional Zones, or Residential Zones where the lots are two (2) or more acres, shall be no greater in size than thirty-two (32) square feet in area and eight (8) feet in height.
 - (2) Temporary signs in Residential Zones where the lots are less than two (2) acres shall be no greater than sixteen (16) square feet in area and six (6) feet in height.
 - (3) Roof top signs temporarily permitted for the purposes stated above, installed in B1, B2, B3, B4, O1, O2 and R20 zones may be permitted as long as safety and general aesthetics as they relate to nearby properties are not adversely affected
 - (4) Only one (1) temporary sign per property shall be permitted.
 - (5) In no event shall more than two (2) temporary signs in different locations be issued for any one special event. This provision does not apply to campaign signs.

2. Application.

- a. All applications for a permit to allow a temporary sign shall be filed with the Township Clerk at least thirty (30) days prior to the date the sign will be erected or installed for Approval by Township Council.
- b. Temporary functional signs for special events shall not require an additional permit but shall require an approved application for the special event.
- c. All applications shall state the location of sign(s) as well as a description of the sign(s), including the wording, color(s) and materials.
- d. All applications shall be reviewed by the Zoning Officer to ensure that the health, safety and general aesthetics as they effect nearby properties are not adversely affected.
- e. No applications shall be granted unless the taxes on the real estate in question are paid in full as of the date of the application.
- f. All temporary signs for charitable, educational, civic, cultural or religious events shall require a temporary sign permit and shall be charged application fees in accordance with §2310.4.

§2313. VIOLATIONS & PENALTIES. The owner and/or tenants of the premises and the owner and/or erector of the sign shall be held responsible for any violation of §2312 and the cost of removal of any sign in violation thereof.

- 1. Any sign erected or maintained in conflict with §2303 or 2312 shall be removed within twenty-four (24) hours of the written notice of violation from the Township
- 2. Any political candidate who directly or indirectly by his/her agent, representative or campaign: official, permits a violation of §2303 for seventy-two (72) hours after notification to said political candidate, his/her agent, representative or campaign official to remove the same shall be subject to a fine not exceeding one hundred fifty dollars (\$150.00) per day, shall be charged with all costs of removal, and could be held responsible for court costs. The installation, posting and placement of each individual sign shall constitute a separate offense.

3. Any person who directly or indirectly by his/her agent or representative violates any of the paragraphs below, shall be subject to a fine of not less than five hundred (\$500.00) and shall be charged with all costs of removal. The installation, posting and placing of each individual sign shall constitute a separate offense.
 - a. Permits a violation of §2303; or
 - b. Permits a violation of §2312; or
 - c. Failure to remove a sign in violation of §2303 or 2312, within twenty-four (24) hours and upon written notice by the Township; or
 - d. Installation of a temporary sign in violation of §2312.
 - e. Fees. All fees for signs are identified in Article IX-A of the Cherry Hill Subdivision Ordinance (Ordinance 68-1)